

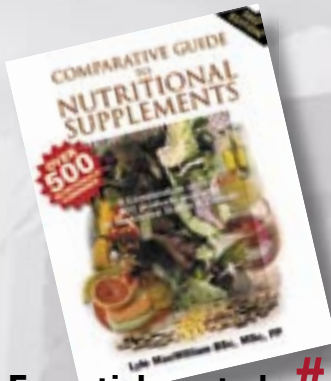
USANA is the top-ranked direct selling company in Forbes and Business Week.



#5 on Forbes' "Best Small Companies" list in 2005, up from #16 in 2004 (*Forbes*, Oct. 31, 2005); (*Forbes*, Nov. 1, 2004)



#3 on Business Week's "Hot Growth Companies" list in 2005, up from #9 in 2004 (*Business Week*, June 6, 2005); (*Business Week*, June 7, 2004)



USANA's Essentials rated **#1** nutritional supplement out of 500 products in North America (*Comparative Guide to Nutritional Supplements*, 1st - 3rd editions)



USANA rated **#1** Distributor's Choice for seventh year running (*Network Marketing Today/MLM Insider Magazine*, 1997 - 2004)

Recognition for USANA's excellence doesn't stop there:

- Self-preserving Sensé skin care highlighted in *Investor's Business Daily*, *Shape*, *Self*, and *Prevention*
- USANA Founder Dr. Myron Wentz named Utah 2003 Ernst & Young Entrepreneur of the Year
- *Wall Street Journal* and *MarketWatch.com* underscore USANA success
- USANA listed on S&P Small Cap Index and Russell 2000 Index

